

Press

May 10, 2023

Techtextil North America & Texprocess Americas
Georgia World Congress Center
Atlanta, Georgia USA
May 10 – 12, 2023

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Techtextil North America and Texprocess Americas 2023 kick off in Atlanta with strong business momentum

Introducing market-leading innovations by over 350 exhibitors from 30 countries, the unified edition of Techtextil North America and Texprocess Americas opened doors in Atlanta at the Georgia World Congress Center today. New brands, new innovations and new themes – the 2023 edition offers attendees more features than ever before and the opportunity to learn and experience industry advancements for three action-packed days.

The three day co-located exhibitions with robust education offerings brings key themes of advanced functional fabrics, reshoring, circularity, biocatalytic textiles, and bridging the skills gap and more through 40+ sessions. Alongside Industry's leading brands such as Apex Mills, Fi-Tech Inc. Groz-Beckert, Juki America Inc. Kornit, McCoy Machinery Co. Inc, Mimaki, Milliken & Company MorganTecnica, Shima Seiki USA Inc and more, grabbing the spotlight this year are exhibitors in the Tech & Start-Up Zone which feature companies with innovative technologies, ideas, practical solutions, processes, and products that are revolutionary to the global technical textile and sewn product industries.

Innovation Award winners announced!

Shining light on the industry's cutting-edge advancements many of which might go on to be revolutionary solutions that shape the future of sewn product industry, the Innovation Awards 2023 revealed the front-runners of innovative textile technologies. "We are happy to bring the Innovation Awards to the US editions of Techtextil North America & Texprocess Americas which will enable and encourage new market developments and is a testament to the ingenuity

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and vision of the brands participating at these shows.” says Kristy Meade, Vice President of Technical Textiles & Technology Shows for Messe Frankfurt, Inc.

The award-winning developments represented in areas such as new technology, concept or applications and innovative sustainability approaches were presented to:

- **New Concept Winner:** Henderson Sewing Machine Co. Inc. and Matsuya R & D For the development of “The Intelligent Robot Sewing Machine with Digital Image Processing System”.
- **New Technology Winner:** SPEC and Svegea of Sweden for the development of “SVEGEA EC-450XF”
- **New Application Winner:** Pathfinder Cutting Technology for the Development of “FabricPro: Revolutionizing Fabric Spreading with Innovative Safety Features and Improved Operator Ergonomics”
- **New Product Winner:** Stratasys for the development of “Stratasys J850™ TechStyle™ direct-to-textile 3D printer”
- **New Approaches on Sustainability & Circular Economy Winner:** Henderson Sewing Machine Co. Inc. & Twine Solutions Ltd for the development of “Thread Digital Dyeing System TS-1800”
- **New Technologies on Sustainability & Recycling Winner:** Dürkopp Adler GmbH for the development of “M-TYPE DELTA e-con”
- **New Technology & Digitalization winner:** SEDDI For the development of “SEDDI Textura: Real Fabrics Digitized Brilliantly with AI”

“Through the Innovation Awards, our efforts are aligned towards bringing revolutionary solutions to the forefront of the industry and creating a market for new developments.” said Michael McDonald, President of SPESA

“While the award-winning technologies will create market opportunities and boost business, the commitment to product excellence and market innovation that the award winners and everyone who submitted entries have shown is what will drive market impulses.” The winners of the Innovation Awards were officially announced at a Press Conference on the first day of the event.

Utilizing partnerships with academic programs, research institutions and industry associations, Techtexil North America & Texprocess Americas have built an environment that encourages innovation through the sharing of ideas and collaboration among industry leaders with several features on the floor this year. Among the special features is the **Career & Training Center** that is witnessing high interest on the show floor. New technological advancements and evolving fashion trends demand constant skill training and for the very first

time, SPESA launched a show-floor training that provides teaching methods for machine repair/maintenance to address the growing need for skilled workers in the sewn products industry. Curated by Merrow Sewing Machine Company and the Industrial Sewing and Innovation Centre (ISAIC), the training utilizes augmented reality (AR) tools to illustrate how these training methods can help scale the industry and support growth in the Americas and is witnessing a packed hall.

Also drawing industry professionals, new entrants and students to this center are new job openings posted by representatives from the Textile Technology Center at Gaston College that provide professional headshots and valuable resources for career development.

The 2023 edition also presents latest scientific developments and student insights on topics such as Textile-Infused 3D Printing, Enzymatic Separation of Textile Blends, Direct-to-Textile 3D Printing, Anti-bacterial coatings, Textile EMG Sensors and Controlled Drawing of Polycaprolactone-Based Nanofibers for Tissue Engineering Applications as part of **The Student Research Poster Program.**

Designed in collaboration with thought leaders and industry strategists from the Chicago Pattern Maker, Colorkarma, the NC State University, and the Hohenstein Institute, the **TechTalks** area is another highlight where presentations, demonstrations, and discussions covering groundbreaking technical advancements attracted attendees to join the discussion on the business of textiles and textile technologies and the future of manufacturing.

The buzz on the show floor confirmed that the exhibitions are a not to be missed event in the textile industry's event calendar with networking continuing even after hours at the Opening Night Reception at the Mercedes Benz Stadium hosted by SPESA and Messe Frankfurt. The co-located exhibitions are open for two more days and allow industry professionals to view technological innovations live until May 12 at the Georgia World Congress Center. On-site registration is available.

More information on Texprocess Americas can be found [here](#) and for Techtexil North America [here](#).

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Thank you for your coverage and support. If you need further information, images or would like to schedule interviews, please contact Ruhi.Shaikh@USA.MesseFrankfurt.com.

Techtextil North America is Incorporated with ATME-I.
Texprocess Americas is Co-produced by SPESA.

Texpertise, the textile business network

Techtextil North America und Texprocess Americas are part of Texpertise, the textile business network. It shows at more than 50 leading international textile trade shows worldwide the forces driving the sector. Texpertise - the textile business network combines current topics, trends, events and a global network of more than 500,000 people from all over the world.

Information from the international textile sector and about the worldwide textile events of Messe Frankfurt at: www.texpertise-network.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2022

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Texworld Los Angeles, Apparel Sourcing Los Angeles, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at <http://www.us.messefrankfurt.com>

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